

University's narrative of the Sustainable Development Goals through teaching: CNYN-UNAM Mexico and UNITEC Honduras cases

María Fernanda Martínez Valladares^{1,2}, María de Lourdes Serrato de la Cruz^{2,3}

¹Postgraduate School at Central America Technological University, Honduras; ² Social Responsibility Faculty Anahuac University, Mexico ; ³ CNYN-UNAM, Mexico



Introduction

From a University Social Responsibility perspective, teaching is one of the substantive functions of universities with the capacity to transform society. The teacher and institution build an SDG narrative through the content of the classes and the structure of carriers. Higher education institutions have the challenge to contribute to the main world challenges and for that they need a cohesive narrative. The aim of this research is: **Examine the SDG narrative present by two Mesoamerican Universities CNYN-UNAM in Mexico and UNITEC in Honduras**

Methodology

- Nonexperimental descriptive study
- 6 reports, 52 classes flow charts
- Content analysis

Results

Fig. 1: Declare SDG vs Actionable SDG



Fig. 2: Frequency in SDG related topics



Conclusions

Both institutions include the SDGs in their sustainable development narrative, however, they do it from their mission, on one hand the business and entrepreneur spirit and on the other hand nanotechnology. Also, the university that explicit declare the SDGs they are working on facilitate the sustainable development narrative within the classroom.

Contact information

email: mariafer.martinez@unitec.edu
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